



# INSTALLER CHAMPIONSHIP SPONSORSHIP OPPORTUNITIES ACT NOW! SECURE YOUR INSTALLER CHAMPIONSHIP SPONSORSHIP

The HNA National Installer Championship Competition is one of the most energized and well-attended events taking place during show hours! Teams from all over North America compete against each other and the clock to determine who will be named the National Champion.

HNA Installer Championship Sponsorship	Team	Event
Sponsorship Amount	\$3,750	\$1,500
HNA Installer Championship Sponsor Recognition	Team	Event
Sponsor representative able to give brief announcement during competition	✓	
Prominent inclusion in leaderboard video	✓ Logo	
Sponsor collage in leaderboard video	✓ Logo	✓ Logo
Installer championship area signs	✓ Logo	✓ Logo
Equip Expo show directory	✓ Logo	✓ Logo
Recognition in e-blasts and website	✓ Logo	✓ Logo
Recognition of sponsors during the awards ceremony	✓ Logo	✓

## TEAM SPONSORSHIP INCLUDES:

- Team Competition Registration
  - 3 Trade Show Registration Passes
  - Hotel Accommodations at downtown Louisville Hotel (6 nights)
  - Contribution to Cash Prize Package
  - Ability to outfit sponsored team in desired branded competition clothing
- Note: Transportation costs and logistics to and from Louisville for the team to be handled by the sponsoring company separately.*

12 Team spots are available. Each team must have a sponsor to compete at the National Championship Event. If you need help finding a sponsor, or locating a team, please contact [info@hardscapena.com](mailto:info@hardscapena.com).



# HNA SPONSORSHIP FORM



## 1 Select your sponsorship:

### METALLIC SPONSORSHIPS

- Platinum Sponsor | \$10,000
- Gold Sponsor | \$5,000
- Silver Sponsor | 2,500

### NON-METALLIC SPONSORSHIPS

- Build Your Own
- Enhanced eBooth Package | \$395-\$995
- ICPI Pre-show Courses | \$1,000  
Course(s) Selected \_\_\_\_\_
- HNA Awards | \$1,500
- Installer Championship Event | \$1,500
- Information Kiosk(s) | \$1,500 -\$4,000  
# of Kiosk(s): \_\_\_\_\_
- HNA Column Banner(s) | \$1,600 per banner  
# of Banners: \_\_\_\_\_
- Lobby A Banner(s) | \$2,000 per banner  
# of Banners: \_\_\_\_\_
- Hardscape Now Banner(s) | \$2,000 per banner  
# of Banners: \_\_\_\_\_
- HNA Mobile Event App
  - Title Sponsorship \$5,000
  - Diamond Sponsor \$2,000
- Dealer Education | \$2,500
- Attendee Brochure Ad | \$2,500
- Exclusive** HNA Attendee Badges | \$3,000
- Exclusive** HNA Lanyards | \$3,000
- Exclusive** Show Bags | \$3,500
- New! Installer Championship Team Sponsorship | \$3,750**
- HNA Advertising Bundle | \$5,000
- HNA Education Bundle | \$5,000
- Exclusive** HNA Aisle Signs | \$10,000

## 2 Fill in your company information below:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Contact Cell

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## 3 Submit your form:

Fax: **781-639-2477**

Email: **Cheryl@yoffeexpo.com**

Mail: **Yoffe Exposition Services LLC**  
**PO Box 719**  
**Marblehead, MA 01945**

## 4 Payment:

Once Confirmed, you will be invoiced for 50% of the selected sponsorship which is due 30 days after the invoice date.

The remaining 50% is due July 1, 2022.